OpenYourHearts.ca Fundraising Campaign – Support from Businesses

Consider leveraging your Business to support this very important Cause

Since the beginning of 2017, Welcome Place has provided assistance to over 200 refugee claimants including expectant mothers, children and infants from over a dozen countries. If these numbers simply stay the same, we'll see 1000 refugee claimants needing assistance in the next year.

Welcome Place staff have worked tirelessly to pick-up asylum seekers at the border. Staff ensure arrivals receive appropriate medical assistance, warm clothes, a meal and a place to stay. Welcome Place is equipped with over 30 languages available to provide translation, a relief in the first day of their arrival. We then assist them in finding short term accommodations. Our organizational expertise is to provide the requisite para-legal services ensuring that all documents are filed within the very strict timelines set by the refugee hearing process. We support these individuals providing referrals to other agencies and social/emotional support up to the time of their Immigration and Refugee Board hearing, a process of approximately two month.

Welcome Place (Manitoba Interfaith Immigration Council Inc.) has been welcoming refugees from around the world for over 70 years. While our core services to Government sponsored refugees is government funded, the In Canada Protection Program, refugee claimants, relies on private funding. In a typical year, we see approximately 70 refugee claimants. From January 2017 to mid March, we've seen over 200. This is not sustainable for our staff or financially. To meet the needs of assisting an estimated 1000 refugee claimants in the next year, we have to expand our program, which relies on compassionate and well trained staff.

OpenYourHearts.ca Fundraising Campaign

With global attention and a grant of $110,000 from the Government of Manitoba , Welcome Place has been able to raise enough funds to support a dedicated program with proper staffing and supplies for almost six months. ***We need to raise enough funds to sustain the program for a full year. We have a $300,000 shortfall which is the campaigns goal.*** Throughout the three month appeal, you will be hearing stories of what we do and the people we help through social media, news outlets and messages from prominent Canadians.

How Can My Business Help?

Make your donation today and learn more about our work. Some donation options are listed below and we invite you to be creative with some of your own ideas too!

- Participating in a donor match program
    - We can promote your commitment and create a campaign to match donations on your behalf
- Donations In Kind

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  - There may be services and goods that you supply that may be of use to our program and can defer costs. Another option may be a discount for the same services and goods that will reduce our program delivery costs.
- Gifts for Auction
  - We can accept gifts of products and services which we can earn income off of in auctions at future events.
- Social Media Sharing
  - Join us on Facebook and Twitter and share our message and your support with your followers

What will you get in return?

- All corporate donations will be recognized on the openyourhearts.ca and the miic.ca websites
- Donations of $10,000 and higher will have their logo on the websites and will receive a Certificate of Appreciation as well as verbal recognition at fundraising events associated with this campaign and when possible as part of media interviews and/or public presentations
- Donation of $5,000-$9,999 will have their logo on the websites and receive a Certificate of Appreciation and verbal recognition at fundraising events associated with this campaign
- Donations of $1000 to $4999 will have their logo on the website and receive a Certificate of Appreciation

How Do I Start?

If you haven't already been in touch with a member of our fundraising committee, please reach out to one of our members below. We'll be happy to meet with you, provide you more information on Welcome Place, the Campaign and work with you on getting the most value out of the commitment you're willing to make as an OpenYourHearts Campaign Cabinet Member.

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